

CONTRACT



KITV
801 South King Street
Honolulu, HI 96813
(808)535-0400

www.KITV.com

nd:

Linda Lingle Senate Committee C/O
Seed
PO Box 4559
Honolulu, HI 96812

Contract / Revision 920668 /		Alt Order #
Product 7/9 WK		
Contract Dates 07/09/12 - 07/15/12		Estimate #
Advertiser Linda Lingle Senate Committee		Original Date / Revision 06/13/12 / 07/10/12
Billing Cycle EOC	Billing Calendar Broadcast	Cash/Trade Cash
Station KITV	Account Executive KITV Political Local K	Sales Office Honolulu
Special Handling Political Duplicate File Copy		
Demographic Adults 25-54		
IDB#	Advertiser Code	Product Code
Agency Ref		Advertiser Ref

KITV_MT - 920668ME

Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
1	KITV	07/13/12	07/13/12	SF Giants Baseball	Various		:30			NM	4	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/09/12	07/15/12	----F--				4	\$50.00			
2	KITV	07/09/12	07/15/12	DAY ROS	7A-5P		:30			NM	8	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/09/12	07/15/12	MT--F--				8	\$10.00			
3	KITV	07/09/12	07/15/12	PRIME ROS	5-11P		:30			NM	9	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/09/12	07/15/12	MT--FSS				9	\$20.00			
Totals											21	\$460.00

x 1 Note: General Excise Tax 4.712%

Time Period	# of Spots	Gross Amount	Net Amount	*Tax 1	Total
07/09/12 - 07/15/12	21	\$460.00	\$391.00	\$18.42	\$409.42
Totals	21	\$460.00	\$391.00	\$18.42	\$409.42

KITV - 920668TV

Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
1	KITV	07/09/12	07/15/12	KITV 4 News This Morning	5-7am		:30			NM	3	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/09/12	07/15/12	11--1--				3	\$100.00			
2	KITV	07/09/12	07/15/12	GMA M-F	7-9am		:30			NM	3	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/09/12	07/15/12	11--1--				3	\$100.00			
3	KITV	07/14/12	07/14/12	KITV4 NewsThis Morn Sa/Su	KITV4 NewsThis M		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/09/12	07/15/12	-----1-				1	\$100.00			
4	KITV	07/15/12	07/15/12	KITV4 NewsThis Morn Sa/Su	KITV4 NewsThis M		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/09/12	07/15/12	-----1				1	\$100.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

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television inc, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



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Contract / Revision	Alt Order #
920668 /	

Contract Dates	Product	Estimate #
07/09/12 - 07/15/12	7/9 WK	

Advertiser	Original Date / Revision
Linda Lingle Senate Com	06/13/12 / 07/10/12

KITV - 920668TV

KITV - 920668TV						Spots/						
*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Week	Rate	Type	Spots	Amount
		Start Date	End Date	Weekdays			Spots/Week		Rate			
N 5	KITV	07/09/12	07/15/12	GMA In The Afternoon	1-2pm		:30			NM	2	\$200.00
		Start Date	End Date	Weekdays			Spots/Week		Rate			
Week:		07/09/12	07/15/12	MT--F--			2		\$100.00			
N 6	KITV	07/09/12	07/15/12	Ellen	3-4pm		:30			NM	2	\$200.00
		Start Date	End Date	Weekdays			Spots/Week		Rate			
Week:		07/09/12	07/15/12	MT--F--			2		\$100.00			
N 7	KITV	07/09/12	07/15/12	Dr Oz 4-5p	4-5p		:30			NM	1	\$150.00
		Start Date	End Date	Weekdays			Spots/Week		Rate			
Week:		07/09/12	07/15/12	MT--F--			1		\$150.00			
N 8	KITV	07/09/12	07/15/12	KITV News At 5	5-5:30pm		:30			NM	2	\$600.00
		Start Date	End Date	Weekdays			Spots/Week		Rate			
Week:		07/09/12	07/15/12	MT--F--			2		\$300.00			
N 9	KITV	07/15/12	07/15/12	KITV News At 5	Sa/Su 5-5:30pm		:30			NM	1	\$300.00
		Start Date	End Date	Weekdays			Spots/Week		Rate			
Week:		07/09/12	07/15/12	-----1			1		\$300.00			
		Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Type		
		1	KITV	07/09/12-07/15/12	KITV News At 5	Sa/Su 5-5:30pm	-----Su	:30	\$300.00	NM		
		See MG 9.2										
		2	KITV	07/09/12-07/15/12	KITV News At 5	5-5:30pm	MTuWThF----	:30	\$300.00	NM		
		Ⓜ MG for 9.1 07/15										
N 10	KITV	07/09/12	07/15/12	KITV News At 6	6-6:30pm		:30			NM	1	\$500.00
		Start Date	End Date	Weekdays			Spots/Week		Rate			
Week:		07/09/12	07/15/12	MT--F--			1		\$500.00			
N 11	KITV	07/14/12	07/14/12	KITV News at 6 Saturday	KITV News at 6 Sa		:30			NM	0	\$0.00
N 12	KITV	07/09/12	07/15/12	KITV News At 10	10-1035pm		:30			NM	1	\$500.00
		Start Date	End Date	Weekdays			Spots/Week		Rate			
Week:		07/09/12	07/15/12	MT--F--			1		\$500.00			
N 13	KITV	07/09/12	07/15/12	KITV 4 News at 10 II M-F	KITV 4 News at 10		:30			NM	1	\$300.00
		Start Date	End Date	Weekdays			Spots/Week		Rate			
Week:		07/09/12	07/15/12	MT--F--			1		\$300.00			
N 14	KITV	07/09/12	07/15/12	Nightline	11-1130p		:30			NM	2	\$200.00
		Start Date	End Date	Weekdays			Spots/Week		Rate			
Week:		07/09/12	07/15/12	MT--F--			2		\$100.00			
N 15	KITV	07/15/12	07/15/12	SECRET MILLIONAIRE	7-8pm		:30			NM	1	\$1,000.00
		Start Date	End Date	Weekdays			Spots/Week		Rate			
Week:		07/09/12	07/15/12	-----S			1		\$1,000.00			
Totals											22	\$4,750.00

Tax 1 Note: General Excise Tax 4.712%

Time Period	# of Spots	Gross Amount	Net Amount	*Tax 1	Total
7/09/12 - 07/15/12	22	\$4,750.00	\$4,037.50	\$190.25	\$4,227.75
Totals	22	\$4,750.00	\$4,037.50	\$190.25	\$4,227.75

Contract Totals 43 \$5,210.00

Signature: _____ Date: _____

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And:

Linda Lingle Senate Committee C/O
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PO Box 4559
Honolulu, HI 96812

Contract / Revision 927127TV /		Alt Order #
Product 7/16 WK		
Contract Dates 07/16/12 - 07/22/12		Estimate #
Advertiser Linda Lingle Senate Committee		Original Date / Revision 07/06/12 / 07/06/12
Billing Cycle EOC	Billing Calendar Broadcast	Cash/Trade Cash
Station KITV	Account Executive KITV Political Local K	Sales Office Honolulu
Special Handling Political Duplicate File Copy		
Demographic Adults 25-54		
IDB#	Advertiser Code	Product Code
Agency Ref		Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
1	KITV	07/16/12	07/22/12	KITV 4 News This Morning	5-7am		:30			NM	5	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/16/12	07/22/12	11111--				5	\$100.00			
2	KITV	07/16/12	07/22/12	GMA M-F	7-9am		:30			NM	5	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/16/12	07/22/12	11111--				5	\$100.00			
3	KITV	07/21/12	07/21/12	KITV4 NewsThis Morn Sa/SuKITV4 NewsThis M			:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/16/12	07/22/12	-----1-				1	\$100.00			
4	KITV	07/22/12	07/22/12	KITV4 NewsThis Morn Sa/SuKITV4 NewsThis M			:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/16/12	07/22/12	-----1				1	\$100.00			
5	KITV	07/16/12	07/22/12	GMA In The Afternoon	1-2pm		:30			NM	3	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/16/12	07/22/12	MTWTF--				3	\$80.00			
6	KITV	07/16/12	07/22/12	Ellen	3-4pm		:30			NM	3	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/16/12	07/22/12	MTWTF--				3	\$100.00			
N 7	KITV	07/16/12	07/22/12	Dr Oz 4-5p	4-5p		:30			NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/16/12	07/22/12	MTWTF--				2	\$150.00			
8	KITV	07/16/12	07/22/12	KITV News At 5	5-5:30pm		:30			NM	3	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/16/12	07/22/12	MTWTF--				3	\$300.00			
9	KITV	07/16/12	07/22/12	KITV News At 6	6-6:30pm		:30			NM	3	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/16/12	07/22/12	MTWTF--				3	\$500.00			
10	KITV	07/16/12	07/22/12	KITV News At 10	10-1035pm		:30			NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/16/12	07/22/12	MTWTF--				2	\$500.00			
11	KITV	07/16/12	07/22/12	KITV 4 News at 10 II M-F	KITV 4 News at 10		:30			NM	3	\$900.00

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Contract / Revision 927127TV /		Alt Order #
Contract Dates 07/16/12 - 07/22/12		Product 7/16 WK
Advertiser Linda Lingle Senate Com		Estimate #
Original Date / Revision 07/06/12 / 07/06/12		

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/16/12	07/22/12	MTWTF--				3	\$300.00			
12	KITV	07/16/12	07/22/12	Nightline	11-1130p		:30			NM	3	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/16/12	07/22/12	MTWTF--				3	\$100.00			
13	KITV	07/16/12	07/16/12	BACHELORETTE	7-9P		:30			NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/16/12	07/22/12	M-----				1	\$900.00			
14	KITV	07/19/12	07/19/12	DUETS	7-8pm		:30			NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/16/12	07/22/12	---T---				1	\$1,200.00			
Totals											36	\$8,740.00

*Tax 1 Note: General Excise Tax 4.712%

Time Period	# of Spots	Gross Amount	Net Amount	*Tax 1	Total
07/16/12 - 07/22/12	36	\$8,740.00	\$7,429.00	\$350.05	\$7,779.05
Totals	36	\$8,740.00	\$7,429.00	\$350.05	\$7,779.05

Signature: _____ **Date:** _____

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And:

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Seed
PO Box 2119
Honolulu, HI 96805

Contract / Revision 927135TV /		Alt Order #
Product 7/23 WK		
Contract Dates 07/23/12 - 07/29/12		Estimate #
Advertiser Linda Lingle Senate Committee		Original Date / Revision 07/06/12 / 07/06/12
Billing Cycle EOC	Billing Calendar Broadcast	Cash/Trade Cash
Station KITV	Account Executive KITV Political Local K	Sales Office Honolulu
Special Handling Political Duplicate File Copy		
Demographic Adults 25-54		
IDB#	Advertiser Code	Product Code
Agency Ref		Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
1	KITV	07/23/12	07/29/12	KITV 4 News This Morning	5-7am		:30			NM	5	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	07/23/12	07/29/12	11111--				5	\$100.00			
2	KITV	07/23/12	07/29/12	GMA M-F	7-9am		:30			NM	5	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	07/23/12	07/29/12	11111--				5	\$100.00			
3	KITV	07/28/12	07/28/12	KITV4 NewsThis Morn Sa/SuKITV4 NewsThis M			:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	07/23/12	07/29/12	-----1-				1	\$100.00			
4	KITV	07/29/12	07/29/12	KITV4 NewsThis Morn Sa/SuKITV4 NewsThis M			:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	07/23/12	07/29/12	-----1				1	\$100.00			
5	KITV	07/23/12	07/29/12	GMA In The Afternoon	1-2pm		:30			NM	2	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	07/23/12	07/29/12	MTWTF--				2	\$80.00			
6	KITV	07/23/12	07/29/12	Ellen	3-4pm		:30			NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	07/23/12	07/29/12	MTWTF--				2	\$100.00			
7	KITV	07/23/12	07/29/12	Dr Oz 4-5p	4-5p		:30			NM	3	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	07/23/12	07/29/12	MTWTF--				3	\$150.00			
8	KITV	07/23/12	07/29/12	KITV News At 5	5-5:30pm		:30			NM	3	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	07/23/12	07/29/12	MTWTF--				3	\$300.00			
9	KITV	07/23/12	07/29/12	KITV News At 6	6-6:30pm		:30			NM	3	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	07/23/12	07/29/12	MTWTF--				3	\$500.00			
10	KITV	07/23/12	07/29/12	KITV News At 10	10-1035pm		:30			NM	3	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	07/23/12	07/29/12	MTWTF--				3	\$500.00			
11	KITV	07/23/12	07/29/12	KITV 4 News at 10 II M-F	KITV 4 News at 10		:30			NM	3	\$900.00

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<u>Contract / Revision</u> 927135TV /		<u>Alt Order #</u>
<u>Contract Dates</u> 07/23/12 - 07/29/12	<u>Product</u> 7/23 WK	<u>Estimate #</u>
<u>Advertiser</u> Linda Lingle Senate Com		<u>Original Date / Revision</u> 07/06/12 / 07/06/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/23/12	07/29/12	MTWTF--				3	\$300.00			
12	KITV	07/23/12	07/29/12	Nightline	11-1130p		:30			NM	3	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/23/12	07/29/12	MTWTF--				3	\$100.00			
13	KITV	07/27/12	07/27/12	20/20	9-10pm		:30			NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/23/12	07/29/12	----F--				1	\$800.00			
14	KITV	07/29/12	07/29/12	EXT MKOVER: WEIGHT LO	8-10P		:30			NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/23/12	07/29/12	-----S				1	\$1,200.00			
Totals											36	\$9,110.00

*Tax 1 Note: General Excise Tax 4.712%

Time Period	# of Spots	Gross Amount	Net Amount	*Tax 1	Total
07/23/12 - 07/29/12	36	\$9,110.00	\$7,743.50	\$364.87	\$8,108.37
Totals	36	\$9,110.00	\$7,743.50	\$364.87	\$8,108.37

Signature: _____ Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four weeks advance cancellation notice is required unless otherwise specified.

Station does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.